

# Cure

CANCER  
AUSTRALIA  
FOUNDATION

NEWSLETTER  
SPRING 2010



Leanne Warner,  
CEO – Cure Cancer Australia

[www.cure.org.au](http://www.cure.org.au)

**CAN TOO ARE CLOSE  
TO RAISING  
\$6 MILLION!**



Dear Friend,

Cure Cancer Australia is supporting sixteen amazing young researchers this year working across multiple areas of cancer research. I love leading a Foundation which supports incredibly passionate, intelligent people early in their careers who will then go on to contribute immeasurably to the sector. In 2011, Cure Cancer Australia has initiated and committed to a number of exciting, collaborative partner funding grants with the Cancer Council NSW, Leukaemia Foundation, National Breast Cancer Foundation and the Prostate Cancer Foundation to ensure more young researchers continue to receive vital funding.

My heartfelt thanks and congratulations go out to our Can Too team as they approach raising an incredible \$6 million for Cure Cancer. The recently triumphant Run Melbourne, Gold Coast Airport Run and Blackmores Sydney Running Festival raised record dollars and were a sea of orange. We look forward to seeing many of you don your cozzies this year to join us in the ocean swim programs in Melbourne and Sydney. I would like to thank you for your choice to support Cure Cancer Australia.

This country has a number of fine nonprofits who work in cancer research, and we are thrilled that you continue to stand behind our unique position and help us support young researchers on their individual journey of discovery. I would like to close by wishing you, and your families, a safe and happy end to 2010, and I look forward to sharing more of the good news from Cure Cancer Australia with you in our next newsletter.

*Leanne*



**THE WORLD'S BEST BYO  
\$450,000 TOTAL RAISED  
FOR CANCER RESEARCH**

**ON JUNE 22ND, QUAY RESTAURANT  
ONCE AGAIN OPENED ITS DOORS  
TO HOST THE WORLD'S BEST  
BYO (WBBYO).**

Three chef hat cuisine, luxury auction items, an enviable guest list and extraordinary wine handpicked from guest's cellars truly embodies the essence and uniqueness of the WBBYO. Thank you to those who attended this year's event and the Fink Group's Quay Restaurant for their incredible generosity. Along with Quay and the first-class Sommeliers in attendance, Orion Expeditions, Moët Hennessy, Louis Vuitton, BLACK Communications, Lebuca, Dior, The Country Trader and Riedel ensured the evening's success. We are delighted to announce that the fourth WBBYO will be held on Tuesday 21st June 2011. To reserve a ticket for this premium event at the Best Restaurant in Australasia; please call Leanne or Jo on 1300 134 567.

## CURE CANCER AUSTRALIA LEADS THE WAY ON COLLABORATIVE FUNDING

THANKS TO YOUR WONDERFUL SUPPORT, CURE CANCER AUSTRALIA'S NATIONAL RESEARCH PROGRAM HAS RECENTLY GROWN AND DIVERSIFIED.

Cure Cancer Australia has taken the exciting initiative of encouraging collaboration among cancer research funding bodies in Australia. Starting next year, Cure Cancer Australia will be co-funding some of our young cancer researchers in partnership with the Cancer Council NSW, the Prostate Cancer Foundation of Australia, the National Breast Cancer Foundation, and the Leukaemia Foundation. Consistent with Cure Cancer's philosophy of funding young investigators with innovative ideas in cancer research, the Foundation will fund the first year of larger project grants with each of the above organisations through their respective research grants processes.

We will also continue to co-fund a portion of grants with Cancer Australia in addition to our own grants process through our Medical Grants Advisory Board.

Our ultimate aim through this multi-faceted approach is to continue to provide as many researchers as possible with the necessary funding they require to investigate new treatments and a potential cure for cancer.

For more information on this process and for our next round of funding, please visit [www.cure.org.au](http://www.cure.org.au).

For any enquiries please contact Lorraine on 1300 134 567 or [lorraine@cure.org.au](mailto:lorraine@cure.org.au).



## WHERE ARE THEY NOW?



In Australia during the 1980s when Professor Carolyn Mountford was working on a new way of detecting cancer early, people would sometimes refer to her as "the crazy lady." Carolyn was convinced she would detect changes in the chemistry of human cells as they became cancerous by studying them inside a strong magnetic field. And she was

## CURE CANCER FUNDED "CRAZY LADY" WHOSE INVENTION WENT MAINSTREAM

### PROFESSOR CAROLYN MOUNTFORD

proved right. The technique she was largely responsible for developing in Australia, known as magnetic resonance spectroscopy (MRS), can identify cancer in the early stages.

Though the technology is not yet widely available, the discovery is already saving lives. "We can take a biopsy from the breast of a woman, put it in a pathology magnet and tell whether it has spread to the lymph nodes just from the chemistry of the primary tumour," explains Carolyn. "There's no other technology available today that can do that."

Looking back, her early work was "cutting edge stuff" for which ordinarily there'd be little chance of getting funding. But she won a series of grants from Cure Cancer Australia. Each grant set Carolyn and her colleagues up to win subsequent funding from

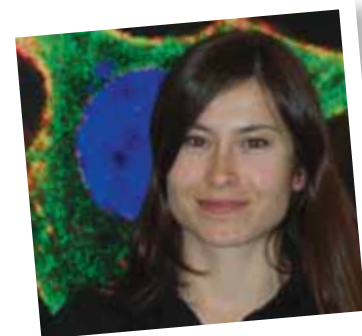
the National Health and Medical Research Council and elsewhere. "We owe a huge debt of gratitude to Cure Cancer Australia because it was seed money that literally made the difference between this science working and not working." "My most important goal now is to train the young faculty around me so I can be sure this technology will continue to be developed," she says.

Despite an onerous work load, Carolyn Mountford considers herself fortunate because she loves what she does. Notwithstanding her illustrious career, many accolades and being widely published, she is driven to keep working, just as she did three decades ago when people thought she was nuts. Then, as now, the realisation that she was right and that her endeavours may help people and make a difference, kept her going. And nobody thinks she's crazy any more.

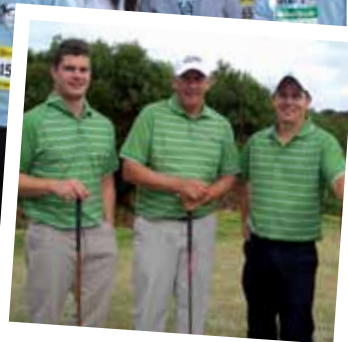
## OUR VOLUNTEERS – SIMPLY THE BEST!

Cure Cancer Australia would like to thank all of our wonderful volunteers. Without their help we simply couldn't achieve all that we do. We would like to especially thank Ira (pictured) who starting volunteering with us for our 2009 Christmas cards programme and has become an integral part of our team ever since! A big thanks also to Marilyn, Debbie, Donna, Anne, Min, Celia, Heather, Nada, Rachelle, Angie, Nikki, Ray, NAB community and all our fabulous volunteers for donating their precious skills and time to Cure Cancer Australia.

**We are looking for volunteers for our Christmas cards programme and for a volunteer admin/receptionist role on Thursdays and Fridays. To learn more visit [www.cure.org.au](http://www.cure.org.au) or call Jo on 1300 134 567.**



Ira – Cure Cancer Volunteer



Team Brett Golfers!

## TEAM BRETT THE BRETT LEVIEN SARCOMA FOUNDATION

Since inception in 2007, Team Brett has funded 5 researchers and raised \$550,000 in honour of Brett Levien who passed away from a rare and aggressive form of Sarcoma Cancer just two days shy of his 27th birthday.

In June 2010, the Team Brett Golf day was held at the NSW Golf Club with 110 keen golfers all teeing off for a round of golf before heading to the club for a fundraising lunch. On July 31st, the Team Brett Party was held at the newly renovated East Village with over 300 people dancing to the Tunes of the Tandoori Trio and several DJs! Thank you to those who have continued to support Team Brett by attending these fantastic fundraisers. For more information on Team Brett visit [www.teambrett.org.au](http://www.teambrett.org.au).

## IN TRIBUTE

Cure Cancer Australia would like to honour Margaret Wilkins and Cherie Keetley who both sadly lost their battle with cancer recently. They tirelessly campaigned for a world without cancer for many years. Margaret was a member of the Lugar Brae Ladies Group who has raised \$100K for cancer research and she was recognised along with Joyce Tucker in 2009 at Parliament House for their contribution to Cure Cancer Australia. Cherie was a true Can Too ambassador – attending training sessions, cheering on Can Toosers at major events and was always willing to share her inspirational story as a guest speaker. The Cherie Keetley pod was named in her honour. Margaret and Cherie are two examples of incredibly brave people who wanted to make a difference and they are greatly missed. We would also like to acknowledge the following people who have been loyal supporters of the Foundation in remembrance. May they rest in peace.

*Arthur Byrne  
– co Founder of  
Cure Cancer Australia*

*Angus Campbell*

*Betty Daggard*

*Brian Harnett*

*Chris Mountford*

*Donald Auld*

*Elizabeth Glass*

*Falmea Maier*

*Dr Jim Morrison*

*John Cordony*

*Joyce Redford*

*Harry Egginton*

*Howard William Lawrence*

*John Ryan*

*Judy Evans*

*Justin Singh*

*Maurice Wybrow*

*Maxine Allen*

*Meg Corish*

*Michael Hatrick*

*Mrs Armstrong*

*Paul Welsh*

*Patricia Hyman*

*Patricia Merrick*

*Ruth Rees*

*Salomea Maier*

*William Douglas*

*Warren K Bazley*

*Zlata Janevska*



## WELCOME EVERYBODY TO CAN TOO SEPTEMBER 2010

CAN TOO 2010 HAS BROUGHT WITH IT MANY MILESTONES THAT I WOULD LIKE TO SHARE WITH YOU.

## THANK YOU MACQUARIE GROUP FOUNDATION

Our heartfelt thanks to Julie White and the Macquarie Group Foundation for their continued support and commitment to Can Too. Macquarie Group Foundation has committed to being our Principal Supporter for another 3 years. Macquarie Group also offers Can Too support in a variety of ways: staff participation is strong in our training programs and staff continue to volunteer in many ways. Thanks in particular to Heather Doig who was instrumental in setting up our online registration. Macquarie provided us with invaluable media training and orchestrated the famous cricket legend, Mathew Hayden to front our Community Service Announcement.

## OPPORTUNITY FOR MAJOR SPONSORS TO PARTNER WITH CAN TOO

Due to our continued growth Can Too is looking for major sponsors to partner with us as we strive to achieve our \$10,000,000 goal. If you would like to be on this exciting journey with us please email Lyn on [lyn@cantoo.org.au](mailto:lyn@cantoo.org.au).

## CAN TOO RAISES \$5,550,000

Yes we achieved our \$5,550,000 milestone this month. Can you believe it? Thank you so much to every single Can Tooer and you – their supporters for making this unimaginable goal come true. Onward and upward to \$10,000,000.

## BLACKMORES RUNNING FESTIVAL SEPT 2010

Congratulations to our biggest Blackmores Team ever – over 600 Can Tooers donned the orange and raised almost \$1,000,000 in a single program on September 19, 2010. We owned the streets of Sydney on that glorious day!!!

## SYDNEY HALF MARATHON MAY 2010

A spectacular day was had by all 310 of our champion half marathoners on May 21st. The blood, sweat and tears that raised over \$450,000 was as spectacular as the deafening cheers of our Can Too supporters that lined the course on race day. Thank you runners and cheerers alike.



Can Too Melbourne continues to grow

## RUN MELBOURNE JULY 2010

Can Tooers made their mark on Melbourne this year with 45 runners raising \$55,000 dollars. Melbourne got into the Can Too spirit and even bought their dogs donned in Can Too gear. I'm not sure who was prouder of their achievements the dogs or their owners. The after party at the rowing sheds was a testament to the runners and their supporters – the energy and excitement was palpable all day.

## INAUGURAL CAN TOO IN BRISBANE JULY 2010

Yes Can Too moved north this year. How wonderful it was to have our first Can Too team in Brisbane training for the Gold Coast Half Marathon and 10k events. The specialness of our Can Tooers was repeated in the north and our team was spectacular. How thrilled I was to be part of this special day – running with our team as they achieved their dreams. Bring on 2011!!!



Can Too hits Brisbane in 2010

## LAUNCH OF CAN TOO STAY FIT

**STARTS WEEK OF 4TH OCTOBER**

Want to keep fit between training programs? Want to enhance your Can Too Swim efforts? Want to bring along friends, family and colleagues to a new Can Too initiative? Can Too Stay Fit may be just the thing for you. We are very excited to be launching Can Too Stay Fit in Brisbane, Sydney and Melbourne. Everyone can join our Can Too Stay Fit sessions on Monday or Thursday evenings (Sydney), Thursday (Melbourne) and Wed (Brisbane). For just \$15 per session you can stay motivated and fit during the swimming season. For more information check out the web or contact [info@cantoo.org.au](mailto:info@cantoo.org.au).

All money raised will go toward funding new Can Too pods.

## OUR FIRST CAN TOO HERO IS BORN

Brent Cubis became our first Can Too Hero in August. Brent has single handedly raised \$50,105 for Can Too. What an amazing, amazing achievement. Close on his heels to be the second or third heroes are Mark Beale and Margaret Anne Hayes. Who will be next??



Our new Can Too Hero – Brent Cubis with Lyn



Can Too hits the beach for summer

## LAUNCH OF CAN TOO SWIM MELBOURNE

Can Tooers asked for it and we will deliver!! Yes the brave Melbournians will be training for the inaugural Can Too Swim Melbourne program beginning Oct 28th. Sign up now for Race on Australia Day 2011!!!

## MEDIA COVERAGE

Can Too has had fantastic media coverage in 2010. The highlight of which was our Sunrise piece. This was produced, narrated and promoted by Natalie Barr. Thank you so much to Natalie Barr for her and the Sunrise Team's amazing support of Can Too. Yes Penny, Heath, Liz and Nuala did the program in Melbourne and Sydney. You go girls!! Check out <http://au.tv.yahoo.com/sunrise/video/-/18737390>.

Thanks also to Tim Bailey and Channel 10 for the Can Too Famous Weather Cross Over – great awareness and great publicity brings new Can Tooers into the fold. Go Can Too!!

## EXCITING NEWS: LAUNCH OF GOLD COAST MARATHON TRAINING IN SYDNEY FOR FIRST TIME.

For the first time ever Can Too will train Sydney siders to run the Marathon in the Gold Coast. This exciting new program will begin the first week of Feb in the Eastern Suburbs. Sign up now to run the flattest marathon in Australia on July 5, 2011.



Can Too swim launches in Melbourne and expands in Sydney



Can Too celebrates marriages, babies and great media exposure

## CENTURIONS

Thanks goes to our amazing Centurions whose support enables us to add new pods. Their \$10,000 contribution enables us to train another 50/ 60 people who in turn raise enough money to fund a RESEARCHER!! For more information about becoming a Centurion contact Lyn. Thanks to Thomas and Ingeborg Girgensohn, Coopers Investors, Cooper Family Foundation, Simon Buckingham, Martin Patience, Peter Hall, Margaret Anne Hayes, Brent Cubis, Octopus Printing, Cherie Keetley Memorial, Alistair Cavill and the Can Too Centurion Collective.

## NEW SWIM PODS IN SYDNEY

Due to popular demand Can Too has added two additional swimming pods for the 2010 2011 season. We are excited to announce a pod at Terrey Hills Pool and Newport Beach and a second East pod at Alexandria and Bondi Beach. We will continue to have training on the north, south and at Macquarie Uni.

## NEW STAFF IN SYDNEY AND MELBOURNE

Welcome to Tammy our Mentor and Volunteer Coordinator and Susannah our Marketing Coordinator in Sydney. Welcome to Deb Christie as Melbourne Program Coordinator. The addition of these great people will mean that I (Annie) will be able to cut back from the day to day tasks and focus more on strategy and championing our Can Too Culture!!!

I would like to take this opportunity to thank the fantastic Can Too Team – Lyn Stroud, Wendy Falconer, Adam Wicks – Sydney, Nicole Neal, Melbourne, Amy Bridle – Brisbane and Edith Hurt who has been doing some consulting work for us. Of course it goes without saying that the whole Cure Cancer Team contributes to our success and I thank them very much.

Annie xx

# CURE CANCER IN THE COMMUNITY



## CLIMBING KILIMANJARO FOR A CURE

### ALISON CONQUERED CANCER. NOW FOR AFRICA'S HIGHEST PEAK.

When New South Wales policewoman Alison Fahey was diagnosed with thyroid cancer at the age of 27, it shattered her life the way she knew it. On her own admission, she's never been the same person since.

It took Alison 12 months to recover from surgery and radiation treatment. Lying in a small room at Westmead Hospital's oncology ward, she "felt so sick I wanted the ground to swallow me whole." At the same time she observed people who were even worse off, so once she'd recovered, she decided to make the most of every opportunity in her life.

Alison has made true of her word having walked the Kokoda Trail in 2006 and completing two half marathons and four ocean swims to raise over \$3,500 for cancer research. Despite everything she's been through, she believes cancer has allowed her to "shine brighter." She urges everyone who can help to support Cure Cancer Australia. If you can help prevent one person going through what I went through, you'll be doing something truly fantastic."

We wish Alison and her other 13 fellow Inspired Adventurers who will be conquering Mt Kilimanjaro on behalf of Cure Cancer Australia in February and the 12 Adventurers racing across Asia in November all the very best! There are still spaces available for our Mt Kilimanjaro trips in February and July 2011 as well as Machu Picchu in May next year.

For more information or to support our fundraisers call or email Lorraine on 1300 134 567 or [lorraine@cure.org.au](mailto:lorraine@cure.org.au).

## AN INSPIRATIONAL FUNDRAISER SHAVES HER HAIR FOR CANCER RESEARCH

### UPON HEARING ABOUT HER SISTER IN LAW – HANNAH'S CANCER DIAGNOSIS, SHELEE OSSEN DECIDED TO RAISE MONEY FOR CURE CANCER AUSTRALIA.

Shellee bravely shaved off her beautiful hair in support for Hannah as she underwent chemotherapy and also lost her hair. Shellee then donated her locks to the Princess Charlotte Alopecia Foundation for use in wigs for children with the distressing disease of alopecia.

### HOW DID SHE GET STARTED?

After contacting Cure Cancer Australia, Shellee set up her own fundraising page via [gofundraise.com.au](http://gofundraise.com.au) and appealed to her friends/families and colleagues to support her. She even created her own mini website to share her story and hasn't looked back since. Shellee has raised an impressive \$11,000 and Westpac agreed to match \$ for \$, taking her total funds raised to \$22,000. This equates to funding a brilliant Australian cancer researcher in the lab for 2.5 months! To read more about Shellee's inspirational fundraising journey visit <http://www.shave4hannah.com.au/>



Hannah and Shellee

WE WOULD LOVE TO HEAR ABOUT YOUR ACTIVITIES, PLEASE EMAIL PICTURES AND STORY TO [EVENTS@CURE.ORG.AU](mailto:EVENTS@CURE.ORG.AU)

## KATHLEEN BRITTEN & THE GUNNEDAH COMMUNITY

Kathleen Britten and the Gunnedah community continue to lead the way in community fundraising with their market stall operating every third Saturday with plants, produce and scones all donated to raise funds for Cure Cancer Australia. More than \$100,000 has been contributed to cancer research from these stalls. Thank you to Kathleen, Di, Gunnedah helpers, buyers and providers for your incredible community spirit and generosity!

## FLINDERS ISLAND RUNNING & FINE FOOD FESTIVAL – SEPTEMBER 4TH & 5TH

Cure Cancer would like to thank the Flinders Island community for their generosity at the Flinders Island Fine Food and Running Festival. More than 70 people took part in relay teams or as individuals in the PUB2PUB 26km run/walk. A gourmet dinner and art auction topped off the weekend, with over \$6,000 raised from a community of approximately 800!

Special thanks to Dale and David Williams for their efforts in organising and promoting the event. We hear they are already talking about next year!



## THE MARATHON LONG LUNCH

### A RESOUNDING SUCCESS!

Running with Can Too in the Blackmores Sydney Running Festival marathon event isn't the only challenge Heath Felton signed up for in September. Heath convinced the City of Sydney to close off a quaint lane in Potts Points to host his inaugural "Marathon Long Lunch" to raise \$15,000 for Cure Cancer Australia. Guests dined outdoors at the longest laneway lunch table in Sydney at this remarkable celebration and fundraiser which included a 3 course lunch with signature dishes from local Potts Point chefs & restaurants including Fratelli Paradiso, LL Wine & Dine, Ithaka and more. Thanks so much to Heath and his sponsors for organising this simply incredible day!



## COMMUNITY GROUPS

Our heartfelt thanks goes to all our fabulous Community Fundraisers whose tireless efforts are fundamental to Cure Cancer Australia's success. They include; the Lugar Brae Ladies Group, Kathleen Britten & the Gunnedah community, Bobbin Head Cruising Club, North Shore Ladies committee, The Revue Revellers, Margaret Smith, Nick and Irene Koutsogiannis, Heath Felton, Everything Exhibitions and Events, Flinders Island Community and the Royal Prince Alfred Yacht Club.



## CHARITY MOVIE AND DINNER FUNDRAISER!

A charity movie and dinner fundraiser evening was recently held at the palace cinemas in Leichhardt with close to \$12,000 raised. Thank you to those who attended and the organizers Linda Anderson, Vicky Kvisle, Carmella Mountier, Katy Ryko, Emma Tolhurst, Shaan Verco and all those who donated gifts for this fantastic evening.



## RUNNING EVENTS

The Australian running season is in full swing with Run Melbourne, City2Surf Sydney, City2Surf Perth and the Blackmores Sydney Running Festival all being held in August and September. We would like to thank those who ran and fundraised on behalf of Cure Cancer Australia. Some incredible amounts were raised through these events with some very moving personal stories as to how cancer has impacted our runners. Thank you for your courage and inspiration!

## YOU CAN MAKE A DIFFERENCE IN YOUR OWN WAY!

### HOPEFULLY THE STORIES OF OUR COMMUNITY FUNDRAISERS HAS INSPIRED YOU!

You can raise money for any activity you choose – Trivia Nights, Afternoon Teas, Band nights, Wine tasting, Cure Cancer money boxes in your local businesses, movie nights, and marathons! The sky is the limit.

If you would like to get on board and fundraise for Cure Cancer Australia call Lorraine or Jo on 1300 134 567 and we can discuss your idea with you. Remember, before you begin raising funds, you will need an authority to fundraise from Cure Cancer Australia!

# CURE CANCER AUSTRALIA HAS SEVERAL WAYS YOU CAN GET INVOLVED THIS CHRISTMAS!

## CHRISTMAS CARDS PACKS

We would like to extend our sincere thanks to our loyal Christmas cards supporters. To ensure we can maximise funds raised for cancer research and due to the large quantities of cards already in stock, we will be clearing our existing designs in 2010. We have 14 vibrant designs with set greetings available for purchase with a mixed design pack option. Certain card designs are limited so to avoid disappointment get in early to purchase your Cure Cancer Australia cards!



## DESIGNS

- |                        |                     |  |
|------------------------|---------------------|--|
| 1. Hanging Stars *     | 6. Jovial Santas #  | 11. The Beach *                        |
| 2. Festive Ornaments * | 7. Angel Music ^    | 12. Reindeer & Peace *                 |
| 3. Mary & Jesus ^      | 8. Golden Stars *   | 13. Christmas Dove ^                   |
| 4. Three Wise Men ^    | 9. Modern Tree *    | 14. Australian Sleigh #                |
| 5. Tree of Circles *   | 10. Indigenous Art* | 15. Mixed Design pack of various cards |

## 15 MIXED DESIGN PACK



### Can't decide?

– Have a mix of cards!

## INSIDE CARD:

- \* Season's Greetings and a Happy New Year
- ^ Wishing you peace and joy this Christmas and New Year
- # Best Wishes for Merry Christmas and a Happy New Year

## PRICING

Packs of 10 cards of the same design are \$12 or \$15 for a mixed design pack of 15 cards in various designs (inclusive of GST and postage)

## CHRISTMAS DONATION

If you are not planning to send cards but would still like to make a contribution this Christmas, a donation is a simple and easy way to support Cure Cancer Australia and would be most welcomed. A \$50 donation funds one precious hour of cancer research!

## CUSTOMISED CARDS

Cure Cancer Australia is pleased to announce an exciting new partnership recently forged with Charity Greeting cards. To order customised cards please contact 02 9779 1533 or [christmascards4charity.com.au/cure](http://christmascards4charity.com.au/cure). For customised e-cards visit [www.charityecards.com.au/cure](http://www.charityecards.com.au/cure).

## HOW TO ORDER CARDS OR MAKE A DONATION?

To purchase card packs or to make a Christmas donation simply choose one of the following options:

1. Online via [www.cureforchristmas.org.au](http://www.cureforchristmas.org.au)
2. Post the enclosed form back to us or
3. Call us on 1300 134 567

**Thank you for your support! We wish you a very merry and happy festive season!**